

BRENT VAN HORNE

is a copywriter
and project manager



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experience

[wire] stone

Copywriter / Producer

10.2010 - present

[wire] stone is a digital marketing agency that uses a variety of mediums to deliver touch points of power and beauty that surprise and engage audiences. I work as a copywriter across multiple accounts, including Motorola and HP, providing content for everything from training materials to POS displays. I also serve as a producer, managing projects to ensure a successful and on time delivery without sacrificing artistic integrity and quality.

Vibes Media

Content Strategist / Copywriter

10.2007 - 10.2010

Vibes Media has been an innovator in the Mobile Marketing industry for over ten years. As a member of the marketing team, I worked closely with a variety of departments to concept, create and manage content for all internal marketing materials, including websites, collateral, presentations and other literature. I also served as project manager on many projects, working to ensure consistency of brand voice and overall quality. In addition to internal work, I delivered projects for clients such as Verizon Wireless, the NCAA, AT&T and others.

Bowling Green State University

Graduate Instructor

08.2005 - 05.2007

At BGSU, a Division I school with an enrollment over 30,000, I independently instructed undergraduate courses in academic writing, analysis and composition of poetry and fiction. I managed a classroom of 20 - 30 students, developing original syllabi, curriculum and projects for three unique courses. During my tenure, students in my classes achieved a 98% passing rate, well above the 90% average.

education

Bowling Green State University

MFA, Creative Writing

2005 - 2007

+ Dean's List, Fall 2005 - Spring 2007

+ Published Author

University of Iowa

BA, English

2001 - 2005

+ Dean's List, Spring 2002 - Spring 2005

+ English Honors, Spring 2004 - Spring 2005

skills

+ SEO and SEM

+ Proofing and editing

+ Project management

+ Web technologies

+ Microsoft Office

+ InDesign

+ Photoshop

+ Illustrator

published stories

New Orleans Review : 34.2

Ascending the Mountain

The Madison Review : Spring 2009

The Shelby Parade

Sou'wester : 36.1

Murray, Swimming

Fugue : 32

Omaha, Nebraska